Math on TV? Yes we can!

Rogério Martins¹

At first glance mathematics and television could be see as pertaining to opposite worlds, the former abstract, elitist, technical, the latter popular, objective and non-technical.

I'll show you some of the tricks we use and what we learn so far, writing and presenting the TVShow "Isto é matemática", broadcast on SIC Notícias and recently dubbed to English.

And if you did't know this TVShow, don't worry I'll show one of the episodes.

¹ Departamento de Matemática, Faculdade de Ciências e Tecnologia, Universidade Nova de Lisboa, Campus da Caparica, 2829-516, Caparica, Portugal